

Wiltshire Council

Where everybody matters



Wiltshire Local Transport Plan

2011 - 2026



Role of Local Transport Plan

- Statutory requirement - DfT guidance.
- Implementation of transport policies at the local level.
- Provides framework for other transport organisations.
- Main elements:
 - Long-term strategy
 - Shorter-term implementation plan
 - Supporting strategies
 - Parallel environmental and equality assessments.



Current Realities

- Significant uncertainties:
 - spatial planning
 - funding.
- Council's response:
 - one year implementation plan
 - no area strategies
 - only four theme strategies.
- 'Big society' and 'localism' agendas.



Significant Challenges

Ongoing:

- Largely rural nature of Wiltshire
- Many historic towns and villages with narrow streets
- Relatively high car ownership levels
- Small, isolated pockets of access deprivation.

Future:

- Climate change impacts
- Increasingly elderly population.

Strategy

- LTP3 goals:

LTP3 Goal	Priority
Support economic growth	Most important
Reduce carbon emissions	Most important
Contribute to better safety, security and health	Important
Promote equality of opportunity	Least important
Improve quality of life and a healthy natural environment	Important

- 18 local objectives



Strategy and Implementation Plan

- Strategy:
 - strategic options appraisal
 - preferred strategic options
 - investment priorities (high, medium and low)
 - approaches to goals.
- Implementation Plan:
 - capital and revenue
 - monitoring and targets.

Consultation Responses

- Key Issues:
 - Should freight management be a higher investment priority? If yes, which option(s) should be given a lower priority?
 - Where should the geographical focus be (e.g. on the 'Vision' towns or on rural areas)?



Freight Strategy

- Advisory freight routing.
- Use of assessment mechanism and hierarchy of responses to deal with local freight issues.
- Lorry parking.
- Emphasis on awareness and information (e.g. Freight Quality Partnership and freight portal).
- Pragmatic approach to rail freight.



Consultation Responses

- Key Issues:
 - Should the Council be more robust in controlling HGV movements on inappropriate routes?
 - Is the proposed pragmatic approach to rail freight correct?

Public Transport Strategy

- Tension between increasing demands, rising costs and diminishing funding.
- Council commissioned a fundamental review of passenger transport policy and provision.
- Long-term strategy – bus, travel concessions, community transport, rail, information and marketing, infrastructure, general.
- Implementation plan for 2011/12.
- Priorities for funding.

Consultation Responses

- Key issues:
 - Should the strategy contain a clearer vision for 2026 as well as emphasising the short / medium term constraints?
 - Should the Council adopt a stronger lobbying position on rail improvements and open the door to funding rail service improvements (e.g. on the Melksham line).



Road Safety Strategy

- Strong partnership working – Wiltshire and Swindon Road Safety Partnership.
- Focus on robust evidence.
- Strategy fundamentally based on the 3E's:
 - education
 - enforcement
 - engineering.



Consultation Responses

- Key issues:
 - Is the balance right on the use of evidence/data versus the use of community/perception issues?
 - Should vulnerable road users be prioritised?

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Thank you.